



## **Escalade Nominated for 2014 Elevatori Hi-Tech Award**

ELEVCON, PARIS, July 10, 2014 – During the 20<sup>th</sup> International Congress on Vertical Transportation Technologies (ELEVCON 2014 PARIS), a panel of judges nominated Escalade Innovative Solutions for the 2014 Elevatori Hi-Tech Award.

The award goes to “the best technical paper relevant to state-of-the-art technique subjects.” The panel of judges, consisting of directors from the [IAEE](#) and delegates of [Elevatori magazine](#), nominated Escalade’s submission, “Advantages of Implementing M2M and Cloud Services in Retrofitted Elevators.”

The paper, written by Guy Gotlieb, Escalade’s VP of Marketing and Business Development, outlines new connected elevator applications. These technologies have the power to transform legacy elevators into “intelligent elevators,” providing added-value to elevator companies, property managers and passengers.

The Escalade article is especially relevant because millions of elevators in Europe and North America are required to be retrofitted due to new mandatory safety and accessibility regulations. Recent developments in M2M (machine-to-machine) and cloud-hosted platforms are changing the way machines communicate and integrate with each other in highly efficient and cost-effective ways. These developments are just starting to enter the elevator market with the capability of providing significant benefits to existing elevators.

For more information and access to the full article, please contact Escalade at [info@i-escalade.com](mailto:info@i-escalade.com).

### About Escalade Innovative Solutions

Founded in 2011, Escalade brings innovation, creativity and efficiency to industrial markets that can benefit from new technologies. The company develops products & solutions that address existing and future needs. With millions of elevators throughout the world requiring modernization, and a strong need for new products to match the demand for new elevator systems, Escalade is focusing on elevators as its first targeted market. The Escalade team consists of highly experienced engineers and executives from international high-tech companies. We have vast know-how and a proven track record in designing, producing and selling secure embedded solutions, mobile & wireless applications and other products for a variety of industrial, financial & commercial industries. More information about Escalade is available at [www.i-escalade.com](http://www.i-escalade.com).